



Minutes Board Meeting
November 15, 2009

- Call to order – 9:00AM by Joan Blankenship, president
- Minutes – Motion by Mike Bryant and second by Bo Copley to approve.
- Treasurer's report - vote in January – Motion by Bo Copley and second by Bert Seymour (Addendum to add: Donated Check to Joseph Thomson Scholarship fund) Opened new account with \$250 to checking and balance to savings on September 30, 2009. Also \$100 was donated by Sid and Abby Ryan in memory of Jim Geiser.
- Welcome Stephen Davis as new director for region 4

Old Business:

- 2009 Calendar: 12/31/09 National dues need to be paid - \$30
- 2010 Calendar: Tournament dates and lakes had to be revised with the Fall Classic moving to October 8-10, 2010, at Occoneechee ramp, Kerr Lake. The Children's Miracle Network has been changed to November 7, 2010, Smith Mountain Lake Parkway Marina. Vote to approve the change with motion by Bo Copley and second by Steve Woodroof. All approved.
- Fundraiser \$\$\$: 2009 Boat Purchase – Status Report
- State Team: Mike Bryant, Region 5 director attended the Mid-Atlantic in WV and our team won. Jeff Freeman won our state and went to the BASS National Championship. Joan Blankenship, president and Pam Bryant for youth attended the national event in Tavares, FL. Jeff Freeman won our division and is going to the Bassmaster Classic in Birmingham, AL, in February.
- Fall Classic: Refund request by Region 3 one team entry due to family death? Motion by Mike Bryant, region 5, to refund and second by Bert Seymour. All approved.
- Tournament Follow up: Board voted to send 2 workers per even region to Fall Classic and odd region to Mr. Bass. All regions will send 2 workers for Team Championship. Also we had 15 teams from some regions and not others fish the Fall Classic? We will keep this idea the same for one year and see how it works. Motion by Bo Copley, region 3 and second by Paul Thomson, youth director to allow buy-ins at the Fall Classic up to the maximum field. All approved motion and bring back member vote in January.
- Magazine – “Hook Set”: Fall issue Update. Sid Ryan will consider taking this over. January decision.
- Alliance Program 2009 benefits and 2010 contract - Triton; Mercury; Lowrance, Motorguide, Optima Package- Members have discounts and/or products – SEE WEBSITE
- New 2010 Alliance contract: State would receive \$5000 for signed contract by March 1, 2010. We will also receive a \$75 gift certificate from Mercury Marine for pro team gear. Also, youth will still receive free product for fundraiser. The federation will receive a potential \$1250 for each

team member that is using Triton Alliance rigged boat and goes to the Mid-Atlantic. The federation nation championship will give each member and state \$1300. Motion to sign contract by Bert Seymour, Casting Kids and second by Bo Copley, region 3. All approved.

- Evan Williams sponsorship \$250 and commercial for 2010 – We will request hats and/or shirts to use for marketing. Logos available to use. \$5,000 and sweepstakes of \$500, etc. Region 6 made suggestion to make thank you package for workers of tournaments and give them sponsor product as thank you. Send banners to each region from sponsors.
- Lowrance contract 2010 - Changes since Navico bought it. Lowrance notebook- Three places overall only. Motion by Mike Bryant, region 5 and second by Bo Copley, region 3, to continue the notebook. Joan Lowrance proposal to each director – Expand the market reach to the youth clubs. Keep the tournament free products the same. Motion by Bert Seymour and second by Bo Copley. Vote All approved except 10.
- Membership mailing w/Triton – in process along w/Richmond boat show in 2010. There are 3 Triton dealers in VA.
- Conservation: Director Needed – Proposed to board to pay Ed Rhodes \$50 registered lobbyist fee? Table to next meeting by Paul Thomson, youth director and second by Bert Seymour, Casting Kids. All in favor.

New Business:

- Update from the President's meeting: Main issue of new logos, new sponsor contracts from BASS. Need to update all logos to website, newsletter, etc. Dues increase to \$30. Time to update new clubs. US Sportsmans Alliance partner w/BASS youth and includes Casting Kids program. Paul Thomson contacted the local representative. The national contact is Derrick Shively. We will continue the one event in Haymarket w/the boy scouts. At this time we will only agree to do one event each year We will send BASS our concerns.
- Joan Blankenship, president, has information about grants for youth and conservation. She will help write it if you come up w/the idea and procedure. We need to find someone to take charge of this and get funds for our state.
- If we did a boat wash at one of the public state ramps around the Potomac or the James. It would take other regions to help w/this project. Let's apply for something and place more emphasis on conservation. Will Seymour is looking at the application in addition attending the conference in Richmond in December as our representative.
- By-laws updates to website and Coporate notebook.
- Vice President nomination: Sid Ryan resigned. He thanked everyone for all their hard work. He will continue as the head of the Joseph Thomson Memorial Fund. Ed Clayton, region 10 nominates Mike Bryant and second by Stephen Davis, region 4. Nominations closed by motion Paul Thomson, youth director and second by Bert Seymour, Casting Kids.
- Dues Increase 2010: National \$30 and State \$35. Send to Pam Bryant. Any clubs paying national by check send to Pam Bryant to process.
- Joan Blankenship, president, presented the board with "*going the extra mile*" certificates. Recipients were: Bert Seymour, Casting Kids, Steve Woodroof, Region 2 Director, Mike Bryant, Region 5 Director, Chris Merritt, Region 6 Director, Paul Thomson, Youth Director.
- 2010 Budget: Motion by Jeff Franklin, tournament director and second by Steve Woodroof, region 2, to approve a donation in memory of Jim Geiser and Charlie Beale. Sid and Abby Ryan donated to the Joseph Thomson Memorial fund instead of ACA. Motion by Bert Seymour and

second by Chris Merritt to review different organizations and vote at the January meeting, all approved.

- We reviewed all items on the budget and will make a final vote at the January meeting.
- Region 2 will donate an extra set of scales to the state for back-up. Look at cost of weight printer. Send to board. Possibly upgrade scales and weigh-in system in 2010.
- Send all regions payout scale to review.
- Dues increase in 2010 to \$35 for state.
- Executive Session: Review duties and expenses of secretary/treasurer.
- VA Board Members Matching shirts – Approx. \$65 w/your club & sponsors

Board Meeting Attendance Required - Rules and Responsibilities, Director duties

- Casting Kids - Make separate program for the state and add board status . Motion to support board status by Mike Bryant, region 5 and second by Jeff Franklin, tournament director. All approved. Regions will continue w/Casting Kids as in the past and we will keep the year-end state championship for Casting Kids. We have limited rods and reels and targets. Regions may want to get their own targets made for future use. We are still be covered under BASS as long as we provide a schedule to Bert. We are actively working with a potential sponsor for the CastingKids Championship which will allow us to award two \$500 bonds to the state champions.
- Report from Region Directors & Youth & Casting Kids & Conservation & Tournament Director:
 - Region 2 – Steve Woodroof thanked everyone for their hard work and help this past year.
 - Region 3 – Bo Copley thanked everyone for their hard work and help this past year.
 - Region 4 – Stephen Davis thanked everyone for their hard work and help this past year.
 - Region 5 – Mike Bryant thanked everyone for their hard work and help this past year.
 - Region 6 – Chris Merritt wanted to let everyone know if we set goals and stick to it things are better.
 - Region 7 – Thank you. Also, voting new region director this week.
 - Region 9 – Thank you and keep things as they are.
 - Region 10 – Thank you and they will keep things as they are.
 - Tournament Director– Thank you and suggested the members carry fish back in tournaments.
 - Youth Director – Paul Thomson thanked the regional directors for their part of our success this year w/Joan, Pam and Sid. The new directors have really stepped up and started youth clubs. Also, being boat captains for the junior anglers. Thank you to Region 6 for their help funding the JSC going to the Mid-Atlantic. OCHS won the youth six-man for third year in a row so the trophy was retired and they will get a new trophy this year. In 2010 the six-man youth will be set for SML. We want to present academic excellence w/B average or 3.2 GPA for our \$500 youth scholarship. 2010 youth dues the same. The youth eligibility date will remain the same as now and it will be December 31, 2010. The only thing negative from youth advisors is they want more tournaments and Paul wants it to stay the same for 2010 and recommend for 2011 that we ensure students have seminars and teaching events during the winter non-fishing months and put non-youth advisor positions into the northern and southern division to help with that part of the state. Also, go to 3 in the south tournaments and 3 in the north in 2011. Paul thanked everyone for a successful year.

Motion to adjourn by Steve Woodroof, region 2 and second by Ed Clayton, region 10.

Next board meeting - January 24, 2010 at 9:00AM, Lamplighter, Clarksville, VA